

EXPERIENCE

Kittl

Staff Product Designer & Editor Team Lead

SEP 2025 – JUN 2026
BERLIN

Senior Product Designer

MAY 2023 – AUG 2025
BERLIN

- Led the core editor experience across the Vector Graphics and Text squads, owning the full product lifecycle — vision, roadmap, delivery, dogfooding, and go-to-market
- First Product Design hire — partnered directly with the Co-founder/CPO to evolve Kittl from a hobbyist tool into a professional design platform
- Designed and shipped 30+ features and established the core design foundations
- Helped recruit and shape the growing design team
- Took on full Product Manager responsibilities — roadmap, backlog, release process — ahead of promotion to Staff

Kittl is a browser-based design platform for creating graphics, print, and merch.

Wabi Sabi Solutions

Freelance Designer

2024 – 2025

- Partnered directly with the founder to develop products, brand identities, and marketing concepts
- Shipped games for Weekend, including Karaoke
- Designed AI productivity tools, including Mindkeep.ai

Wabi Sabi Solutions is a marketing and growth strategy agency.

Sharpist

Senior Product Designer

JUN 2022 – OCT 2022
BERLIN

- Redesigned the learner app across web and mobile, improving UX and engagement
- Mentored designers and streamlined collaboration with marketing

Sharpist is a digital coaching platform that pairs employees with professional coaches.

BCG Digital Ventures

Senior Experience Designer

MAY 2020 – MAY 2022
BERLIN

Experience Designer

MAR 2018 – APR 2020
MANHATTAN BEACH CA, BERLIN

- Worked in cross-functional venture teams launching products and businesses for corporations and NGOs across healthcare, music, logistics, finance, investment, and real estate
- Owned design workstreams end-to-end — research through delivery — inside agile cycles
- Drove UX architecture, prototyping, and implementation for new ventures
- Contributed to the global Figma rollout across BCG offices and led process initiatives across ventures
- Represented Experience Design on the Social Impact Committee for two years, helping shape a pro bono program that helps NGOs scale their operations and impact

BCG Digital Ventures was BCG's venture-building arm, launching new businesses for corporations from zero to one.

EXPERIENCE
(CONT.)

MusicHub
Senior Product Designer
MAY 2020 – FEB 2021
BERLIN

- Operated as the sole designer, owning strategy, UX, and delivery from concept to launch
 - Built and maintained the design system; led testing and workshops
 - Aligned product, engineering, and marketing efforts around a single roadmap
- MusicHub was a music licensing and distribution venture incubated by BCG Digital Ventures in partnership with GEMA.*

Pip Tompkin Studio
Designer
MAR 2016 – DEC 2017
EL SEGUNDO CA

- Executed product, interaction, and brand design for consumer-tech clients from concept to launch
- Pip Tompkin Studio is a design studio serving consumer-tech and lifestyle brands.*

Karten Design
Product Design Intern
SEP 2014 – DEC 2014
MARINA DEL REY CA

- Collaborated with research strategists, designers, and engineers across research, strategy, concept development, and prototyping
 - Worked on projects spanning medical and consumer products
- Karten Design is a product design and innovation consultancy.*

EDUCATION

ArtCenter College of Design
B.S. in Product Design
PASADENA CA

SKILLS

Strategy & Leadership

I turn ambiguous problems into a clear roadmap and align cross-functional teams behind it — as an IC and as a team lead.

Product strategy · MVP definition · roadmapping · backlog management · cross-functional leadership

Craft

I work across the full fidelity range, from early concept to shipped product, and I own design systems as readily as I prototype with AI tools.

UX design · brand design · design systems · AI prototyping

Tools

Claude Code · Codex · Cursor · Figma · Framer · GitHub · Notion · Metabase · Mixpanel · ClickUp · Google Suite

LANGUAGES

English
Korean
ein bisschen Deutsch